



BUSINESS CIRCLE



HILLER AVIATION MUSEUM

www.hiller.org

Take advantage of an excellent 53,000-square-foot facility
 More than 94,000 annual visitors • Get to know your community
 High attendance from Santa Clara County and San Mateo County
 Leverage new networks • Get your brand in front of a diverse audience

EXHIBITORS, RESERVE YOUR SPACE TODAY!

TIER ONE: \$2,500

- One exhibit table at 4 premier Museum events (\$1,600 value)
- One exhibit table at 3 general Museum events (\$750 value)
- 12 passes to Museum events for guests (\$180 value)
- One Doyle Conference Center rental (\$500)
- Company logo in a quarterly *Briefings* newsletter, distributed to 8,000 homes
- Hyperlinked company logo on Museum website

Cost if benefits purchased individually \$3,030



TIER TWO: \$1,250

- One exhibit table at 2 premier Museum events (\$800 value)
- One exhibit table at 3 general Museum events (\$750 value)
- 8 passes to Museum events for your guests (\$120 value)
- Company logo in a quarterly *Briefings* newsletter, distributed to 8,000 homes
- Hyperlinked company logo on Museum website

Cost if benefits purchased individually \$1,670

TIER THREE: \$500

- One exhibit table at 1 premier Museum event (\$400 value)
- One exhibit table at 2 general Museum events (\$500 value)
- 4 passes to Museum events for guests (\$60 value)
- Company logo in a quarterly *Briefings* newsletter, distributed to 8,000 homes
- Hyperlinked company logo on Museum website

Cost if benefits purchased individually \$960

GENERAL EVENTS

Event	Attendance	Families	Individuals Under 21	Adults (21+)	Season
Kids Air Faire Aviation professionals bring their aircraft to the Museum for a special show-and-tell session.	1,000	✓			
Haunted Hangar This family event brings 500 people to the Museum for a packed day of entertainment including dropping a pumpkin from a helicopter!	500	✓			
Flying Leprechaun Sky Dive 700 people attend a St. Patrick's Day full of activities like face painting, bounce houses, and to see the leprechaun parachute in from a helicopter.	700	✓			
Open Cockpit Days Open Cockpit days are held throughout the year. In total, Open Cockpit days attract close to 500 people eager to show their children what it's like to sit in airplane and helicopter cockpits.	500	✓	✓	✓	   

PREMIER EVENTS

Event	Attendance	Families	Individuals Under 21	Adults (21+)	Season
<p>Helifest Helifest showcases military, rescue, private, and commercial helicopters. These aircraft are used for traffic reports, power line maintenance, cliff rescues, national defense, and more.</p>	2,000	✓	✓	✓	
<p>Planes, Trains & Hot Rods Bring on the hot rods and classic cars! O scale model trains will also be on display along with a commuter plane from Surf Air. Join us for beer, wine, and BBQ.</p>	1,000	✓	✓	✓	
<p>Oktoberfest A fun-fueled day in the sun featuring many local breweries showcasing their beer. Our premier event in the fall, Oktoberfest provides exhibitors the opportunity to reach a key demographic of 21-40 year olds.</p>	1,000		✓	✓	
<p>Smithsonian Day In the spirit of the Smithsonian Museums, which offer free admission every day, Museum Day Live! is an annual event hosted by Smithsonian magazine in which participating museums across the country open their doors to anyone presenting a Museum Day Live! Ticket for free admission of two guests.</p>	2,000	✓	✓	✓	
<p>Santa By Helicopter Join 1,500 friends of the Museum by welcoming Santa by Helicopter. Promote your business as families with children enjoy face painting and pictures with Santa.</p>	1,500	✓			
<p>Noon Years Countdown to 12 noon! Noon Years is a fun event for families to celebrate New Year's. Onsite activities like live music, balloon animals, and dancing keep families entertained.</p>	2,000	✓			
<p>Easter Bunny by Helicopter Families have their children take pictures with the Easter Bunny, visit face painters, and participate in a Scavenger Hunt.</p>	1,200	✓			
<p>Biggest Little Air Show The San Carlos Airport closes to regular traffic to allow realistic jet- and propeller-powered radio-controlled aircraft models to roll down the runway and into the sky. Take part in a unique aerial extravaganza including aerobatic helicopters, computer controlled quadrotors, and more.</p>	2,000	✓	✓	✓	

Please complete your company/organization's information and return to:

Hiller Aviation Museum

Attn: DEVELOPMENT OFFICE

601 Skyway Road, San Carlos, CA 94070

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____ Fax: _____

Email: _____

My company is committing to the following exhibitor level:

Tier One—\$2,500 Tier Two—\$1,250 Tier Three—\$500

Check enclosed

Charge my VISA MASTERCARD AMERICAN EXPRESS

Card Number _____ Exp Date _____ CSC Code _____

Business Address: _____ City: _____ State: _____ Zip: _____



Contact Rebecca Duran, Vice President of Development
650-654-0200 x203 • duan@hiller.org

THE HILLER AVIATION MUSEUM

was founded by helicopter pioneer Stanley Hiller Jr. in 1998
with an emphasis on the historical importance of
Bay Area aviation innovation. We use aviation as a gateway
for people to embrace adventure and innovation
while using tools of science to explore how the physical world
works and how the dream of flight is made into reality.



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