

Sponsorship Opportunities

Sunday, April 14, 2019

3rd Annual

Walk • Jog • Stroll

on the

*San Carlos Airport Runway
& Bair Island Bay Trail*



- 1,000 participants expected!
- Certified 5K and 10K courses
- 2K Family Fun Run
- All proceeds benefit:
Hiller Aviation Museum
a 501(c)(3) nonprofit
community organization
providing aviation and science
education

	Premium			Community		
	Aviator \$7,500	Navigator \$5,000	Explorer \$2,500	Adventurer \$1,000	Ground Crew \$500	Spectator \$250
Hyperlinked Logo on Race Website 478,000 annual page views at www.hiller.org	✓	✓	✓	✓	✓	✓
Race Expo Space @ Start/Finish Table for onsite promotion to 1,000 participants	✓	✓	✓	✓	✓	
Goody Bag Participation Your flyers or giveaways added inside goody bag	✓	✓	✓	✓	✓	
Logo on Race T-shirt Lasting promotion on dri-fit race shirts	✓	✓	✓	✓		
Social Media Recognition 5,000+ Facebook followers; 950 Twitter followers	✓	✓	✓	✓		
Logo in Hiller Happenings e-blast 4,500 emails	✓	✓	✓	✓		
Logo in Briefings Newsletter 10,000 direct mail households	✓	✓	✓	✓		
Banner @ Start/Finish Zone Large sponsor banner created and displayed	✓	✓	✓			
Logo on Official Race Poster Bay Area-wide distribution	✓	✓	✓			
101 Marquee Listing LED sign seen daily by 200,000 on 101 freeway	✓	✓				
Logo on Race Bag Lasting promotion on goody bags	✓	✓				
Donor Wall Recognition Seen by 100,000+ annual Museum visitors	✓	✓				
Logo on Race Bib & Mile Markers Lead sponsor, largest logo on all promo materials	✓					
# of 2K/5K/10K Race Entries Please redeem by 3-22-19	32	16	8	4	2	
# of Museum Admission Passes May be used throughout the year	10	8	6	4	2	

Maximize your sponsorship by confirming by February 15. Category exclusivity available by request at Premium levels.