

**Sunday, June 5**

**6th Annual**

**Run • Walk • Stroll**



*on the  
San Carlos Airport Runway*



- >> 800 to 1,000 attendees expected!
- >> Certified 5K and 10K courses
- >> 2K Family Fun Run
- >> All proceeds benefit:  
Hiller Aviation Museum  
a 501(c)3 nonprofit educational organization providing aviation and science learning

## Sponsorship Opportunities

Maximize your sponsorship by confirming by March 5. Category exclusivity available by request at Premium levels.  
Contact Rebecca Duran at [duran@hiller.org](mailto:duran@hiller.org) or 650-654-0200 x203 for sponsorship.

Your Benefits:	Premium			Community		
	Aviator \$7,500	Navigator \$5,000	Explorer \$2,500	Adventurer \$1,000	Ground Crew \$500	Supporter \$250
<b>Acknowledgment on Race Website</b> 10,000+ page views at <a href="http://www.hiller.org/run">www.hiller.org/run</a>	Hyperlinked Logo Top	Hyperlinked Logo High	Hyperlinked Logo Mid	Hyperlinked Logo	Logo	Listing
<b>Race Expo Space @ Start/Finish</b> <i>Optional table for onsite promotion to 800 to 1,000</i>	Best	Best	Prime	Prime	✓	
<b>Goody Bag Participation</b> Flyers/giveaways added to bags (deliver by 5-5-22)	✓	✓	✓	✓	✓	
<b>Logo on 2022 Race T-shirt</b> Lasting promotion on dri-fit race shirts	Top Largest	Large	✓	✓		
<b>Social Media Recognition</b> 9,000+ Followers (Facebook, Instagram, Twitter)	✓	✓	✓	✓		
<b>Logo in Hiller Happenings e-blast</b> 15,000+ emails	3 x	2 x	✓	✓		
<b>Recognition in Event Program</b> Airtime in front of live audience of 800 to 1,000	30-second promo	Brief description	Name w/ tagline	Name Announced		
<b>Logo on Photo Booth Display</b>  Participants snapping and sharing your logo across their social media	Best	Prime	✓			
<b>Logo in Briefings Print Newsletter</b> 10,000+ local direct mail households	✓	✓	✓			
<b>Banner @ Start/Finish Zone</b> A banner with your logo created and displayed	Largest	Large	Large			
<b>101 Marquee Listing</b> LED sign seen daily by 200,000+ on 101 freeway	2 weeks	1 week				
<b>Donor Wall Recognition</b> Seen by 100,000+ annual Museum visitors	✓	✓				
<b>Good Luck Video To Runners &amp; Logo on Race Bibs</b> 	✓✓					
<b>Recognition on Museum Homepage</b> 132,000+ page views at <a href="http://www.hiller.org">www.hiller.org</a>	✓					
<b># of 2K/5K/10K Race Entries</b> Please redeem by 5-5-22	30	20	10	4	2	1
<b># of Museum Admission Passes</b> May be used throughout the year	10	8	6	4	2	1