

Sponsorship Opportunities



Sunday, April 22, 2018

2nd Annual

Walk · Jog · Stroll

on the San Carlos Airport Runway
& Bair Island

New for 2018!

- Additional 2K Family Fun Run
- Certified 5K and 10K Courses

	<i>Premium</i>			<i>Community</i>		
	Aviator \$7,500	Navigator \$5,000	Explorer \$2,500	Adventurer \$1,000	Ground Crew \$500	Spectator \$250
Hyperlinked Logo on Race Website 436,000 annual page views at www.hiller.org	X	X	X	X	X	X
Race Expo Space @ Start/Finish Table for onsite promotion to 500+ participants	X	X	X	X	X	
Goody Bag Participation Sponsor may provide fliers or giveaways	X	X	X	X	X	
Logo on Race T-shirt Lasting promotion on dri-fit race shirts	X	X	X	X		
Social Media Recognition 3,500 Facebook followers; 800 Twitter followers	X	X	X	X		
Logo in Hiller Happenings e-blast 9,000 emails	X	X	X	X		
Logo in Briefings Newsletter 8,500 direct mail households	X	X	X	X		
Race Banner @ Start/Finish 2 x 3 ft. signage provided for sponsor	X	X	X			
Logo on Official Race Poster Bay Area-wide distribution	X	X	X			
101 Marquee Listing LED lights seen daily by 200,000 on 101 freeway	X	X				
Donor Wall Recognition Seen by 100,000+ annual visitors	X	X				
Logo on Race Bib Lead sponsor honors with largest logo on all promotional materials	X					
# of Museum Admission Passes May be used throughout the year	10	8	6	4	2	
# of 2K/5K/10K Race Entries Please redeem by 3-30-18	20	12	8	4	2	

Maximize your sponsorship by confirming early. Partial recognition opportunities available through March 15, 2018.