2020 HIGHLIGHTS

PROGRAMS

We welcomed 84,950 visitors through our doors

46,835 of museum attendees were youth

17,753 volunteer hours provided by 183 volunteers, 87 of whom are teens

3,639 students from under-resourced schools participated in free held trips and STEM programs

1,405 students participated in our week-long Aviation Camp

360 BSA Scouts and 300 Girl Scouts participated in workshops

HANNS-ON EXHIBITS AND EXPERIENCES

818 users of the full-motion FMX Flight Simulator

7,421 participants conducted engineering design and construction projects in the Invention Lab maker space

7,774 Drone Plex participants

11,015 visitors used the Flight Sim Zone, receiving at least 30 minutes of simulated flight time with a pilot instructor

COVID

In the spring of 2020, as the COVID-19 pandemic began to impact the community, with shelter-in-place guidelines and required museum closures, we pivoted our engagement to digital, welcoming 18,741 visitors to our website. We launched the Hiller at Home hub for online learning and conducted virtual events and activities.

HILLER HANGAR TALKS

10 Talks for 1,005 participants

VIRTUAL INVENTION LABS

24 sessions for 266 students

TRY AT HOME ACTIVITIES

3,674 users engaged

BIGGEST LITTLE VIRTUAL AIR SHOW

the first air show in the country to take flight after the start of the pandemic

2,920 YouTube views

STAFF MANAGEMENT TEAM

Lanie Agulay, Private Events Manager
Nelson Baltazar, Weekend Program Manager
Jeffery Bass, President & CEO
Duncan Chadwick, Director of Merchandise and Retail Operations
Logan Davis, Development Associate/Membership Manager
Rebecca Duran, Vice President of Development
Linh Fanger, Director of Education
Katherine Garcia, Lead Cashier
Tanya Gust, Events Assistant
Esperanza Halili, Bookkeeper
JoAnn McKee, Receptionist
Jen Roger, Volunteer Coordinator/Exhibits & Collections Manager
Willie Turner, Vice President of Operations and Communications
Jon Welte, Vice President of Education and Public Programs

Listing as of December 2020

601 Skyway Road, San Carlos, CA 94070
museum@hiller.org
650-654-0200
www.hiller.org
Aero Design Challenge
Kids' Air Faire
Oktoberfest
Drone Meets Bay Area Garden Railroad
Wednesday Food Trucks
Santa Arrives by Helicopter
Member Appreciation Party
Water Rocket Workshop

SPECIAL EVENTS
Fly for Fun Days
Flying Football Fun Fest
Girl Scouts “When I Grow Up”
Halloween Hangar Haunt
Happy Birds
Hiller at Home
Hiller Hangar Talks
John Collins Paper Planes
KIDS’ CARNIVAL
Member Appreciation Party
Noon Year’s Eve
Open Cockpit Day
Planes, Trains, & Cool Cars
San Mateo Week of the family
San Mateo County Bookshop
Santa Arrives by Helicopter
Scout Saturdays
Starlark Planetarium Shows
Smithsonian Magazine Day

DONORS
AVIATOR – $10,000 AND UP

NAVIGATOR – $5,000 AND UP

EXPLORER – $2,500 AND UP

ADVENTURER – $1,000 AND UP

Academia/Airbus of Silicon Valley
Howard-Object

SPECIAL EVENTS

FINANCIALS

INCOME $2.71M

CONTRIBUTIONS
13%

MEMBERSHIPS
8%

ADMISSIONS
19%

RETAIL
23%

OTHER
21%

EXPENSES

Administration
38%

Fundraising
14%

Programs
26%