FOR IMMEDIATE RELEASE Wednesday, February 6, 2019 Media contact: Willie Turner (650) 654-0200 x 204 willie@hiller.org

## Hiller Aviation Museum to Hold 3rd Annual Airport Runway Run April 14

2K, 5K, 10K races to raise money for STEM programs

SAN CARLOS --- An airport runway is not the typical place to find runners, walkers and parents pushing strollers, but for a brief time on Sunday, April 14, the runway at San Carlos Airport will be teeming with precisely such people for the 3rd annual Hiller Aviation Museum Airport Runway Run.

"It's the chance of a lifetime," said Jeffery Bass, president and CEO of Hiller Aviation Museum, "to set foot on an airport's active runway and movement area, and NOT get in trouble for it."

The 2K/5K/10K races start at 8 a.m. on the runway next to Hiller Aviation Museum. Participants in the certified 5K/10K races will head down the 2,600 foot runway and continue through the beautiful wetlands on Bair Island, then go back to the airport ending at Hiller Aviation Museum.

"This run-out and run-back 5K/10K is held on one of the most spectacular race courses in the country," Bass said. "Since it sold out the last two years, we increased capacity by 250 this year to accommodate 1,000 participants."

The 2K race will be 100 percent on the runway and taxiway. It will allow participants to walk, jog or leisurely stroll the course while taking pictures and chatting with friends.

To register, go to <a href="www.hiller.org/run">www.hiller.org/run</a>. Adult super early bird registration starts at \$24 for the 2K and \$29 for the 5K and 10K. It increases marginally until race day. If there's still availability on race day, it's \$44, \$69 and \$69 respectively. For those 17 years old and younger, it is \$19 for the 2K, \$24 for the 5K and the 10K. The youth entry fee increases over the next few months and tops out at \$39, \$44 and \$44 respectively on race day.

All the money raised at this event will go to STEM education programs and exhibits/hands-on demonstrations at Hiller Aviation Museum.

Registration includes a T-shirt, goody bag and admission to Hiller Aviation Museum on race day. Plus for 5K and 10K participants, chip timing and eligibility for race awards including a gift certificate to Sports Basement, a museum membership and recognition on the museum's Highway 101 marquee.

After the race, there will be a wellness wing, refreshments, sponsor booths and a raffle. The event's major sponsors are Sports Basement, Orangetheory Fitness, San Mateo County/Silicon

Valley Convention & Visitors Bureau and Oracle. Additional sponsorships are available through February 15 and a complete list of sponsors can be found at <a href="https://www.hiller.org/run">www.hiller.org/run</a>.

The San Carlos museum has 108,000 visitors each year including more than 12,000 students from diverse regional schools. Core programs for youth are based on state and national academic standards and support K-12 school curricula in history, science, technology, engineering and math (STEM), including interactive, hands-on programs developed in partnership with NASA.

The museum makes it possible for any school to visit by providing fee waivers for low income institutions and transportation reimbursement.

The Hiller Aviation Museum is a Smithsonian Affiliate. It opened in 1998 by helicopter designer and inventor Stanley Hiller Jr. and features more than 50 aircraft from over a century of aviation history. Since then, the museum has had more than 1.5 million visitors. The Hiller Aviation Museum is a 501(c)(3) California nonprofit Public Benefit organization.

###