



# CORPORATE PARTNERSHIPS



HILLER AVIATION MUSEUM

[www.hiller.org](http://www.hiller.org)

# JOIN US AND INSPIRE THE NEXT GENERATION OF ADVENTURERS

## AIM HIGH

With the Hiller Aviation Museum, your organization **will find a committed partner to help grow your brand and showcase your name within the community.** We will work together and market our partnership to best suit the needs of your organization.

## THE FUTURE

Over the next five years, the Hiller Aviation Museum **will grow to serve 115,000 visitors** annually from our current 95,000. We will continue to debut new exhibits and add to the quality educational programing currently in place.

## EDUCATIONAL IMPACT

Since opening in 1998 **more than 1.2 million people have visited the Museum, including close to 500,000 youth.** Our science, technology, engineering, math, and aviation programs have impacted over 160,000 K-12 students on school field trips since 2006. Each year, thousands of students from low-incomes families visit the Museum for little or no cost through our school Field Trip Assistance Program.

## VOLUNTEER

The educational programing provided by our expert education team presents **unique opportunities for your employees to volunteer with students** from various schools around the Bay Area.

## THE FACILITY

The Hiller Aviation Museum is **53,000 square feet** and includes a full gallery, mezzanine, atrium, theater, courtyard, and conference room, each with their own character and function. We have various audio visual options available for use, including lighting, projector screens, and sound systems.



# PARTNERSHIP LEVELS

## INNOVATOR

*\$50,000*

Exclusive Event, Exhibit, or Program Branding  
2 Corporate Museum Rentals  
4 Conference Room Rentals  
Highway 101 Marquee  
Signage on Site  
Full Marketing Package  
Annual Report Recognition  
Donor Wall Recognition  
40 Guest Passes  
Employee Volunteer Opportunities

## LEADER

*\$25,000*

Event, Exhibit, or Program Branding  
Corporate Museum Rental  
2 Conference Room Rentals  
Highway 101 Marquee  
Signage on Site  
Full Marketing Package  
Annual Report Recognition  
Donor Wall Recognition  
30 Guest Passes  
Employee Volunteer Opportunities

## INVESTOR

*\$15,000*

Event or Exhibit Branding  
Corporate Museum Rental  
Conference Room Rental  
Highway 101 Marquee  
Signage on Site  
Partial Marketing Package  
Annual Report Recognition  
Donor Wall Recognition  
15 Guest Passes  
Employee Volunteer Opportunities

## SPONSOR

*\$10,000*

Event or Exhibit Branding  
Conference Room Rental  
Highway 101 Marquee  
Signage on Site  
Partial Marketing Package  
Annual Report Recognition  
Donor Wall Recognition  
10 Guest Passes  
Employee Volunteer Opportunities

## CONTRIBUTOR

*\$5,000*

Event Branding  
Conference Room Rental  
Signage on Site  
Partial Marketing Package  
Annual Report Recognition  
Donor Wall Recognition  
5 Guest Passes  
Employee Volunteer Opportunities



### EVENT, EXHIBIT, OR PROGRAM BRANDING

Become presenting sponsors of key Museum events, exhibits, or programs and be seen by thousands of Bay Area residents. Innovator exclusivity based on early selection.

**CORPORATE MUSEUM RENTAL** Secure your holiday party, employee offsite, or special company event for up to 350 people, depending on level of partnership. May include Museum gallery, atrium, mezzanine, Hall of Fame theater, and outdoor courtyard. *Scheduled through Events Department and dates subject to availability.*

**CONFERENCE ROOM RENTAL** This versatile space can host meeting space for 100 theatre style, 60 sit down, or 36 classroom style. This room includes views of the San Carlos Airport. *Scheduled through Events Department and dates subject to availability.*

**HIGHWAY 101 MARQUEE** Seen by 200,000 people daily, have your company name in LED lights on one of the busiest corridors in the Bay Area.

**SIGNAGE ON SITE** Event, Exhibit, or Program signage throughout the Museum's facilities based on partnership level.

**MARKETING PACKAGE** Take advantage of our direct mail newsletter (9,000 households), email blasts (8,500 households), and website (436,000 annual page views). Also, have your company recognized in our Annual Report.

**DONOR WALL RECOGNITION** Have your company name seen by 95,000 Museum visitors annually.

**GUEST PASSES** Your organization will receive one-time admission passes for access to the Museum, including its public events throughout the year.

**EMPLOYEE VOLUNTEER OPPORTUNITIES** Opportunities for your company employees to contribute their expertise and personal time as skilled Museum volunteers, providing visibility for your company while making a positive impact on families, youth, and the general public.

For more information contact Rebecca Duran, Vice President of Development  
650-654-0200 x203 • [duran@hiller.org](mailto:duran@hiller.org)



## SAMPLE LIST OF MUSEUM EVENTS, EXHIBITS, AND PROGRAMS

Smithsonian Day  
Santa By Helicopter  
Biggest Little Air Show  
Flying Leprechaun Sky Dive

Drone Plex  
Invention Lab  
Flight Sim Zone  
Imagination Playground

Engineers Week  
Afterschool Aviators  
Aero Design Challenge  
Mondays at the Museum  
School Field Trips

The Hiller Aviation Museum was founded by helicopter pioneer Stanley Hiller Jr. in 1998 with an emphasis on the historical importance of Bay Area aviation innovation. We use **aviation as a gateway for people to embrace adventure and innovation** while using tools of science to explore how the physical world works and how the dream of flight is made into reality.



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